



Media Contact:

Sharon Kersten, Kersten Communications
954.314.7288 / kerstenPR@att.net

**MiFo LGBT FILM FESTIVAL PRESENTS "VIVA,"
2016 ACADEMY AWARD NOMINEE
Wednesday, January 20 at O Cinema Wynwood**



(January 8, 2016) --- As a prelude to the April 22nd opening of the Miami edition of the [MiFo LGBT Film Festival](http://www.MiFoFilm.com) (www.MiFoFilm.com) organizers present **VIVA**, the first in its GLOW series, on Wednesday, January 20 at 7 pm. The screening takes place at O Cinema Wynwood, 90 NW 29th Street, Miami. Tickets are \$10 and are may be purchased at goo.gl/yWC6vu



Directed by Paddy Breathnach, **VIVA** was a hit at the Telluride Film Festival, and is Ireland's entry in the 2016 Academy Awards, where it is a finalist in the Best Foreign Film category. The film is in Spanish, with English subtitles.

VIVA stars Héctor Medina as Jesus, a young hairdresser working at a Havana nightclub that showcases drag performers, who dreams of being a performer himself. Encouraged by his mentor, Mama (Luis Alberto García), Jesus finally gets his chance to take the stage. But when his estranged father Angel (Jorge Perugorria) abruptly reenters his life, his world is quickly turned upside down. As father and son clash over their opposing expectations of each other, **VIVA** becomes a love story as the men struggle to understand one another and reconcile as a family.

About MiFo LGBT Film Festival

Presented by Merrill Lynch, Showtime and Miami Dade County, the 18th Annual MiFo Miami Edition takes place April 22 through May 1. The 8th Annual Fort Lauderdale Edition takes place from October 7 through October 16. The MiFo LGBT Film Festival is committed to its mission: To inspire, entertain, and educate the public, encourage a sense of community through international and culturally diverse film, video, and other media that offer historical and contemporary perspectives on the gay, lesbian, bisexual, and transgender experience.

The Miami Edition has grown from a three-day event in which 25 films were presented, to the current format of ten days with 65+films. The Fort Lauderdale Edition has evolved from a three-day event to a two- weekend event showcasing 50+ films.

MiFo LGBT Film Festival is an internationally acclaimed event serving as a platform for numerous World, North American and East Coast Premieres. MiFo is also the largest LGBT cultural arts event in South Florida.

For further information, including sponsorship opportunities, go www.MiFofilm.com or call (305) 751-6305.

